



SwineCast Reaches Top Companies

20 out of the Top 20 U.S. Swine Companies are Represented.

70 Senior Management:

- CEO
- President
- Owner
- VP / CFO
- Director
- General Manager

Business Areas for Top Companies

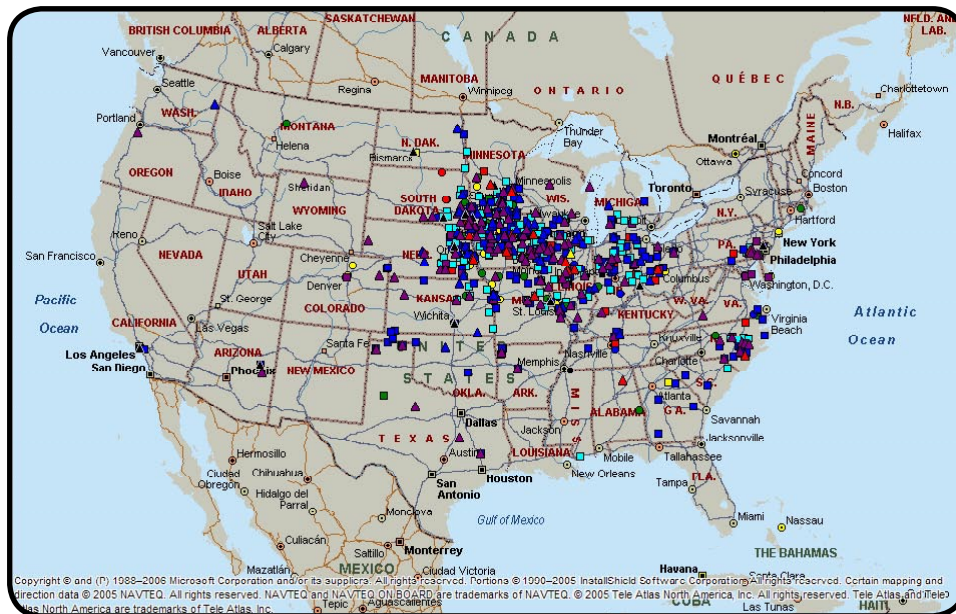
Production	94
Precurement/Packer	90
Support	72
Unknown	47
Veterinarian	41
Nutritionist	12
Branding Marketing	9
TOTAL	365

Top Company Profile Contact Count

Tyson Foods	79
Cargill	58
Smithfield Foods	51
Triumph Foods	31
Prestage Farms	30
Seaboard Foods	19
Hormel Foods	14
The Maschhoffs Inc.	13
Iowa Select Farms	12
AMVC Management	11
Texas Farm	9
Hatfield Quality Meats	7
Progressive Swine Tech	7
Maxwell Foods, Inc.	6
The Pipestone System	6
Nebraska Pork Partners	5
Coharie Farms	3
Wakefield Pork	2
Holden Farms	1
Whitestone Farms	1
TOTAL	365

Overall Member Profile Contact Count

Live production	531
Nutrition Services	330
Education	317
Veterinarian	285
Unknown	216
Organization/Association	150
Ad/PR Agency	139
Animal Health	95
Publisher	89
Packer/Processor	85
Government	59
Genetics	54
Production Distribution	54
Cooperative	47
General consultant	37
Nutritionist	32
Finance	26
Allied Industry	15
Commodity Trading	4
TOTAL	2565



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PoultryCast Reaches Top Companies

9 out of the Top 10 U.S. Broiler Companies are Represented.

24 out of the Top 38 U.S. Broiler Companies represented

62 Senior Management:

- CEO
- President
- Owner
- VP / CFO
- Director
- General Manager

Business Areas for Top Companies

Production	94
Support	72
Unknown	47
Veterinarian	41
Nutritionist	12
Branding Marketing	9
Procurement/Packer	5
TOTAL	264

Top Company Profile Contact Count

Tyson Foods	74
Pilgrims Pride	62
Perdue Farms	33
Gold'N Plump	16
Mountaire Farms	11
George's	10
Wayne Farms	10
Townsend's	7
Fieldale Farms	5
Foster Farms	5
Sanderson Farms	5
Simmons Foods	5
Allen Family Foods	4
Cagle Farms	3
O.K. Farms	3
Keystone Foods	2
Park Farms	2
Amick Farms	1
Case Farms	1
Draper Valley Farms	1
Harrison Poultry	1
Holmes Foods	1
Koch Foods	1
MBA Poultry	1
TOTAL	264

Overall Member Profile Contact Count

Live production	257
Education	153
Ad Agency	144
Nutrition Services	118
Organization/Association	99
Animal Health	96
Publisher	88
Allied Industry	81
Government	51
Veterinarian	49
Nutritionist	42
General Consultant	18
Packer/Processor	18
Product Distribution	10
Finance	9
Commodity Trading	5
Wholesaler/Retailer	5
Cooperative	4
TOTAL	1306

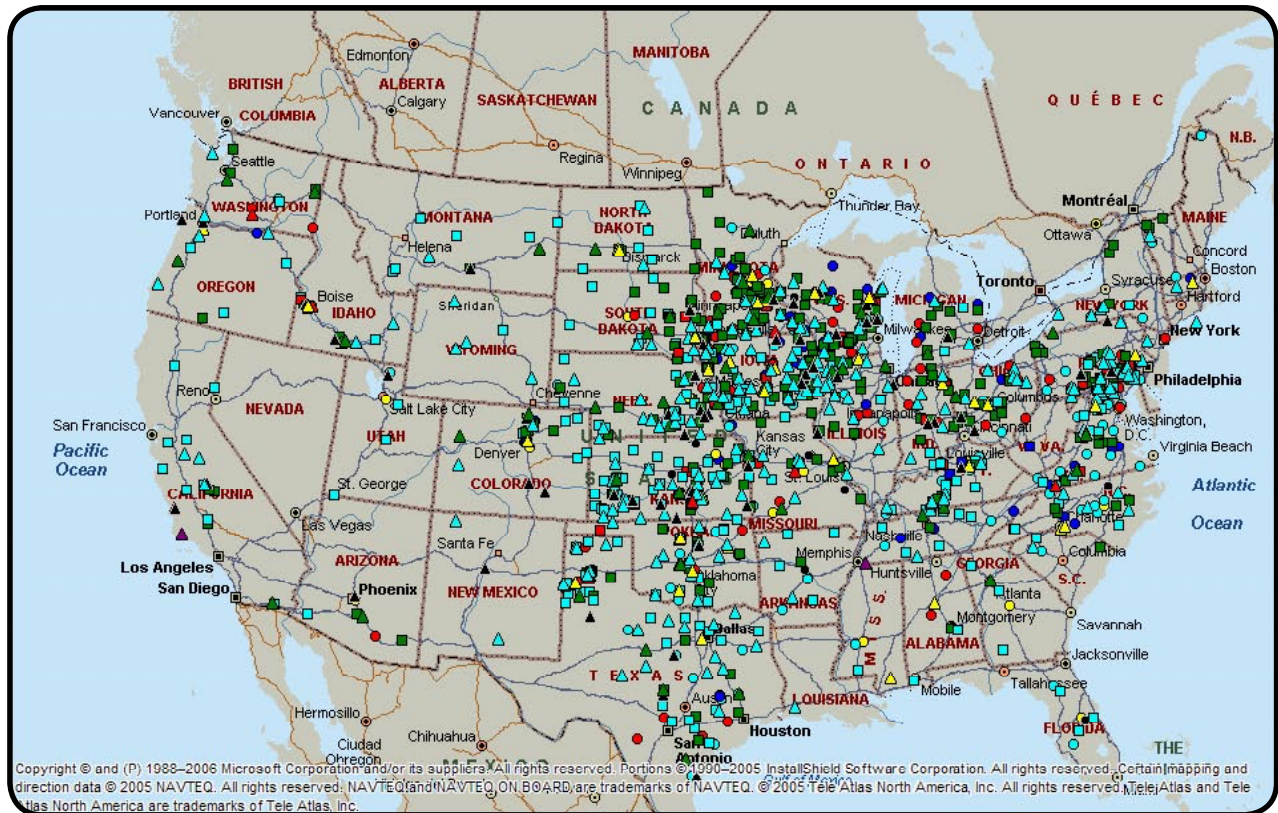


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Overall Member Profile Contact Count

Education	687	Allied Industry	106
Live production	627	Ad Agency	100
Nutrition Services	608	Government	98
Veterinarian	367	General Consultant	84
Publisher	249	Product Distribution	82
Animal Health	243	Packer/Processor	70
Unknown	207	Genetics	60
Association	176	Finance	25
Cooperative	124	Wholesaler/Retailer	8
Nutritionist	122	TOTAL	3943





YOUR CONNECTION. AT YOUR CONVENIENCE.

Overall Member Profile Contact Count

Nutrition Services	824	Government	123
Education	669	Ad Agency	116
Live Production	630	Genetics	82
Veterinarian	343	Production Distribution	78
Unknown	252	General Consultant	55
Animal Health	196	Allied Industry	55
Publisher	185	Finance	16
Nutritionist	162	Commodity Trading	4
Organization/Association	131	TOTAL	3921

